OLIVIER BOUCHEZ

INDEPENDENT CONSULTANT · DATA GOVERNANCE, DATA QUALITY & MDM

The link between business and IT teams · Coaching, training and knowledge transfer

Olivier Bouchez Data Consulting · self-employed consultant (SRL in preparation)
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MISSION

Make data governance a shared reflex for business teams: clear roles, coached data owners and data stewards, a reliable catalogue and data quality that is measured and improved. With 30 years of experience at Bisnode and then Dun & Bradstreet, including 5 years as Consumer Regional Data Owner for Europe, I put this experience at the service of organisations that want their data to be a reliable asset.

Assignments of 3 months or more · Available immediately · All of Belgium, on site or hybrid · Rate on request

QUALITIES

Leadership	Coaching	Focus	Self-learning	Adaptability
Led a 17-person department; coordination across 10 to 17 countries.	Coaching data owners, local markets, and Python and Power BI teams.	Clear priorities based on business impact, small visible steps, follow-up until adoption.	2026: change management, AI governance (CEVORA), NIS2, AI Act; training material built on my own.	From developer to European data owner; three languages; open source or the tools in place.

WHAT I BRING

Data stewardship & community	Define the roles and responsibilities of data owners and data stewards (RACI); coach them in their decisions; run the community (meetings, action follow-up, good practices); spread the data culture. **Proof: 5 years** as Consumer Regional Data Owner at D&B, linking Global Data Operations and the local markets of **17 countries**; alignment of definitions shared across domains.
Catalogue & metadata	Structure the glossary (domains, term hierarchy, shared terms); apply the metadata standards; validation workflow modelled in BPMN; follow completeness and consistency. **Proof:** Consumer Data catalogue of **50+ terms** with GDPR sensitivity; OneTrust, then Axon; catalogue training on OpenMetadata with Statbel open data.
Data quality & MDM	Quality rules, prioritisation by business impact, quality measures and reports; master data and matching (deduplication, identity resolution); coordinating the data stewards on improvement projects. **Proof: 25 years** of data quality, including **20 years** as tech lead of Bisnode Belgium's data quality and MDM product (**100+ clients**); Power BI reports on data quality and actual usage at D&B.
Policies & guidelines	Draft and get approval for policies, standards and guidelines; validation workflow (drafting, review, approval, publication) and annual review; DAMA-DMBOK framework. **Proof: 3 standards** and **3 guidelines** for the Consumer Data domain, reviewed every year at D&B.
Data literacy & change	Data literacy programme: selection of trainings, hands-on sessions, follow-up of adoption; communication and handling resistance to change. **Proof:** Adoption of **5** AI-based B2B services by the local markets of **17 countries** through training and demos; Change Management training (2026).
Programmes & data products	Roadmap and annual plan, project review board, Scrum and Kanban in Jira and Confluence; data products: producer / consumer approach, use cases, content KPIs. **Proof: 10 years** of multi-country programme management; Key Initiative **2** across **10 countries**, whose API is still in production at D&B Nordics.

CONTINUING EDUCATION 2026

- **Completed:** communication in times of change (strategy, handling resistance), CEVORA, Sept–Oct; Dutch B2, BXL Academy, certificate of achievement (Sept–Oct).
- **In progress:** MOOC “CARTOPRO's – Introduction to business process modelling with BPMN” (Université Lyon 3, FUN MOOC), Oct–Nov.
- **November–December (CEVORA, confirmed):** driving AI change; arguing with impact; AI governance: data quality and maturity; Python & AI; Data Science Fundamentals; ethical and legal AI; tutoring: practical skills for effective coaching.

SKILLS

Skill	My experience
Data Governance	**10 years** — data management at group, then regional level (2017–2026), including **5 years** of governance of the Consumer Data domain at D&B, linking Global Data Operations and the local markets of **17 countries**.
Glossary & metadata	**5 years** — Consumer Data domain catalogue: **50+ terms**, entities, attributes, definitions, GDPR classification; completeness and consistency of metadata (2021–2026).
Data governance tools	**10 years** — OneTrust (2016–2021), then Axon (Informatica) at D&B; OpenMetadata for my training material.
Data quality management	**25 years** — data quality products at Bisnode Belgium (**100+ clients**), then quality standards, rules, KPIs and Power BI (DAX) reports on data quality and actual usage at D&B.
Master Data Management	**20 years** — tech lead and expert of the data quality and MDM product developed by Bisnode Belgium: deduplication, identity and household resolution.
Data lineage & modelling	**17 years** — end-to-end ETL at Bisnode Belgium (sources, processing, delivery, database loading); relational model and star schema.
Change management	**5 years** — adoption of services by the local markets of **17 countries**; Change Management training (2026).
Project management	**10 years** — multi-country programme management; roadmap, project review board, Scrum and Kanban in Jira and Confluence.
SQL	**10 years** — MS SQL Server, then BigQuery and AWS Athena.
Python & cloud	**10 years** — Python and Jupyter notebooks for data analysis and quality checks; Google Cloud (**5 years**): BigQuery Studio, Cloud Storage, Linux VMs, IAM access management; Databricks: basic knowledge.
GDPR & regulation	**10 years** — OneTrust (2016–2021), GDPR classification and privacy compliance with the DPOs; AI Act and NIS2 (training 2026).
Languages	French (native), Dutch (B2, BXL Academy certificate 2026), English (C1).

EXPERIENCE

Independent consultant — data governance coaching — Olivier Bouchez Data Consulting — Oct 2026 –

- Developing training material (main lines on olivier-bouchez.com, a showcase from business to technology), built on open-source or free tools and concrete cases (Statbel open data); on an assignment, I adapt to the tools in place.
- **Data catalogue:** governance (roles, validation workflows, BPMN) and content (sharing terms across domains, term hierarchy).
- **Governance documents:** management workflow and processes; content based on templates adapted case by case.
- **Data quality (published early November):** writing a quality standard, measures across all data, quality reports to identify issues and prioritise projects.
- **Agile project management for governance:** Scrum (sprints) and Kanban (backlog) in Jira and Confluence.
- **Data products (published early November):** producer / consumer approach, content KPI dashboard, access procedures (API or bulk), use case directory and idea backlog.

One company for 30 years, growing from a Belgian SME into an international group: Sopres → Wegener → WDM → Bisnode Belgium → Bisnode Group → Dun & Bradstreet (2021).

Consumer Regional Data Owner — Dun & Bradstreet Europe — 2021 – 2026

- Set up and ran the governance of the Consumer Data domain: definitions and classification, catalogue of 50+ terms (GDPR sensitivity), 3 standards, 3 guidelines, annual review; coordination of 2 team members.
- Link between Global Data Operations and the local markets of 17 European countries: gathering needs, aligning definitions, explaining the standards and following adoption, with Power BI reports on data quality and actual usage.
- Drove the adoption of 5 AI-based B2B services by the local markets through training, demos and detailed documentation.

B2C Group Data Manager — Bisnode Group — 2017 – 2020

- Led the data workstream of Key Initiative 2 across 10 European countries: aligned data definitions with each country's data team, explained the central model and worked with the DPOs on privacy compliance; the resulting API is still in production at D&B Nordics.

Director R&D Data Strategy — Bisnode Belgium — 2013 – 2017

- Led a department of 17 people: objectives, feedback and skills development; 30 data sources (B2C, B2B, quality); annual data budget of about €1M; reference databases for BI and data marketing.

R&D Manager, Data Quality Technical Product Manager — Bisnode Belgium — 1996 – 2013

- 17 years from developer to R&D Manager, leading the development team and a data quality product used by more than 100 clients: quality audits, deduplication, identity and household resolution, delivery reports.

Software Developer, R&D — Destin Inc. — 1993 – 1996

- Software development, including leading the project for the information system of the Belgian Poison Centre (Centre Antipoisons).

Master's in Computer Science (software engineering) and Bachelor's in Economics — Université de Namur — 1988 – 1993

WHAT COLLEAGUES SAY (ON LINKEDIN)

Recommendations from managers and colleagues: linkedin.com/in/olivier-bouchez/details/recommendations